

**GOOD SHEPHERD COMMUNITY CARE PRESENTS**



# **HEARTPLAY HOLDDOWN**

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**THURSDAY, OCTOBER 23, 2025**

**AMERICAN LEGION POST 440**

**295 CALIFORNIA ST. NEWTON, MA**



HEARTPLAY HOEDOWN

WANTED

★ EVENT SPONSORS ★



REWARD:

PROVIDE COMFORT, CONNECTION,  
AND HOPE FOR CHILDREN WHO ARE  
GRIEVING IN YOUR COMMUNITY.



# HOWDY!



Good Shepherd Community Care is proud to celebrate the **30th anniversary of HEARTplay<sup>SM</sup>**, our free children's bereavement program. For three decades, HEARTplay has provided compassionate support to children, teens, young adults of all abilities, and their families as they cope with the death of a significant person in their lives.

To mark this milestone and help sustain the program's future, we are hosting the **HEARTplay Hoedown Fundraiser on Thursday, October 23rd at the American Legion Post 440 in Newton**. The evening will feature music, line dancing, delicious food, and a raffle — all to raise vital funds for HEARTplay.

We are **actively seeking sponsorships** from local businesses. Your support helps ensure that no young person has to face grief alone, while providing your business with meaningful visibility in front of an expected audience of 200+ attendees, including HEARTplay families, community members, and business leaders.

To sponsor, please visit [GSCommunityCare.org/HEARTPLAY-HOEDOWN](https://GSCommunityCare.org/HEARTPLAY-HOEDOWN) (QR code below) or send a check made out to Good Shepherd Community Care at 160 Wells Avenue, Newton, MA 02459. For questions or to discuss opportunities, contact Fiona Cusack at [fcusack@gscommunitycare.org](mailto:fcusack@gscommunitycare.org) or (617) 969-6130.

Thank you for considering this opportunity to make a lasting impact on youth and families in our community who are grieving. With your help, we can make our HEARTplay Hoedown a joyful and meaningful success.

A black ink signature of Jennifer Sax.

Jennifer Sax  
Vice President of Advancement

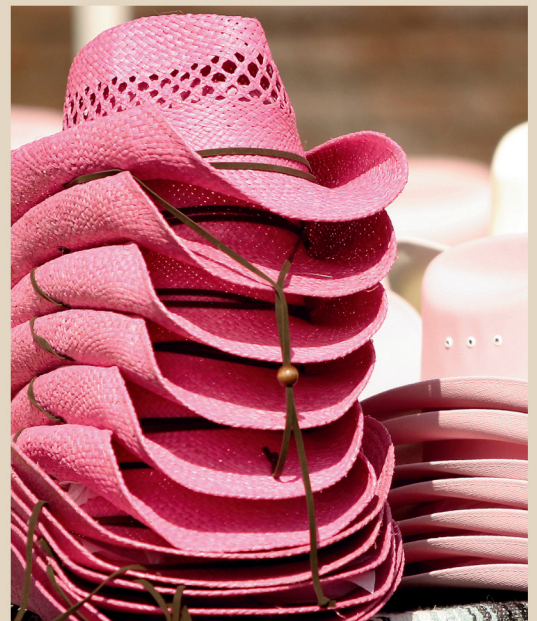
A black ink signature of Jennifer Wiles.

Jennifer Wiles  
Director of HEARTplay &  
Camp Erin Boston



TAX ID: 042655734

# SADDLE UP, EVERYONE!





# GET INVOLVED

## **Diamond Horseshoe Sponsor (\$10,000)**

- *(Exclusive Opportunity: Only one spot available)*
- Includes premier logo or name recognition across all event platforms
- Highlighted positioning on event program book
- Full page Ad space included in program book (dimensions: 4.75"W x 7.5"H)
- Verbal acknowledgment during the event
- Logo on event invitations *(if commitment received by 8/8/2025)*
- Opportunity to share brief remarks about your business and why you choose to support HEARTplay's mission
- 1 table of 10
- Special Edition Hoedown T-Shirt for all 10 guests
  - *Logo on special edition Hoedown T-Shirt (if commitment received by 8/8/2025)*

## **Gold Rush Sponsor (\$7,500)**

- Includes logo feature on social media
- Includes logo or name recognition on event website
- Verbal acknowledgment during the event
- Logo included in program book inside cover
- ½ Page ad space included in program book (dimensions: 4.5"W x 3.75"H )
- 8 tickets
- Special edition Hoedown T-Shirt for all 8 guests

## **Silver Spur Sponsor (\$5,000)**

- Includes logo or name recognition on event website
- Verbal acknowledgment during the event
- Logo included in program book inside cover
- 6 tickets
- Special edition Hoedown T-Shirt for all 6 guests

## **Bronze Buckle Sponsor (\$2,500)**

- Includes logo or name recognition on event website
- Verbal acknowledgment during the event
- Logo included in program book inside cover
- 4 Tickets
- Special edition Hoedown T-Shirt for all 4 guests

## **Saddle Up Sponsor (\$1,000)**

- Includes logo or name recognition on event website
- Verbal acknowledgment during the event
- Logo included in program book inside cover
- 2 tickets
- Special edition Hoedown T-Shirt for both guests