

'Team Good Shepherd' Sponsorship Benefits

Boylston Finish Line Sponsor — \$5,000

Lead/Presenting Sponsor

- Exclusive top-tier recognition as a Boylston Finish Line Sponsor in marathon donor thank-you communications
- Premier logo placement on the back of Team Good Shepherd runners' uniforms
- Prominent logo placement on the Team Good Shepherd Marathon webpage, with a link to your organization
- Featured recognition in all marathon-related emails and communications
- Dedicated social media spotlight highlighting your organization's partnership and support
- Featured recognition in the 2027 Summer Newsletter
- 4 VIP invitations to the runner celebration event, including prominent sponsor signage
- Opportunity to provide a brief message or branded item for the runner celebration event
- Recognition as a lead sponsor in post-marathon fundraising communications, extending visibility beyond Marathon Monday

Heartbreak Hill Sponsor — \$2,500

Team Sponsor

- Logo placement on the back of Team Good Shepherd runners' uniforms
- Prominent logo or name placement on the Team Good Shepherd Marathon webpage
- Logo recognition in marathon-related emails and communications
- Shared social media recognition thanking Heartbreak Hill Sponsors
- Recognition in the 2027 Summer Newsletter
- 2 VIP invitations to the runner celebration event, with sponsor signage
- Recognition in select post-marathon communications

Starting Line Sponsor — \$1,000

Supporting Sponsor

- Logo or name displayed on the back of Team Good Shepherd runners' uniforms
- Logo or name placement on the Team Good Shepherd Marathon webpage
- Recognition in a group sponsor thank-you on Good Shepherd social media
- Recognition in the 2027 Summer Newsletter
- 2 invitations to the runner celebration event, with sponsor signage

**Deadline for printing on uniforms is March 1, 2027*